

Festival-in-a-Box:

The quick and easy way to host CLiFF where you live.

Be part of labour and film festival history as Canada's Labour International Film Festival visits the whole country in 2012.

Most people have never thought of hosting a film festival. We want to encourage EVERYONE to take part in hosting a CLiFF location in your city, town, or village. It's very easy – anyone can do it!

As soon as you say “yes” and fill out the form below, we will contact you to answer any questions you may have.

WHAT WE DO

- We send you a template for a flyer to publicize the festival in your community
- We send you a DVD with movies which take approximately 90 minutes to view
- We prepare a “talking points” document on some of the important issues discussed in the films you have watched
- We prepare questions you can ask your audience
- We prepare action items you may want to follow up on
- We send you popcorn bags. If we can, we may also send organic popcorn for you and your audience – the complete movie experience!

WHAT YOU DO

- You find a place where people can watch the videos we send you
- Find a place large enough to accommodate the number of people you think will attend – a union hall, library, theatre, community centre, school, housing co-op or rec room
- Book a 2-hour time slot – with 90 minutes of movies and opening and closing statements, that's all you'll need
- Choose your time – some communities are hosting matinees and evening showings on both Saturday and Sunday, but even one afternoon or evening would be great
- Find a computer, or a DVD player (and possibly a data projector)
- For the opening, find a speaker (you?) who will welcome the audience members and introduce the film festival (notes provided)
- Hit the PLAY button on your computer or DVD player and watch the movies.
- Ask for audience reaction to the films
- Ask if there is anything the audience can think of to help publicise the issue in their own community (ideas will be given based on the films in the Box).
- Closing remarks (provided)
- Give a quick fundraising appeal and fill out a short evaluation/contact form and ask if people will come next year

Deadline for submitting a CLiFF HOST FORM: Monday 26 October, 2013

Canadian Labour International Film Festival – CLiFF – The Peoples’ Film Festival
Festival-in-a-Box:

HOST FORM

ABOUT YOU

Your full name: _____

Your email address: _____

City/Town name: _____

Your organisation: _____

Mailing Address: _____

SHIPPING Address: _____

Phone (Evening): _____

Day: _____

Cell: _____

ABOUT THE VENUE

How many people do you think will come to watch movies? _____

Venue name (place where you will show the films): _____

Address of venue: _____

Don't have a venue yet _____

Other Information or Comments

If you have any other information, or would like to suggest something, please let us know.
We'd like to incorporate any useful ideas.
